

James McCreery & Co.

5th Avenue

34th Street

On Monday and Tuesday

Special Offerings in New Fall Merchandise

"McCREERY SILKS"

Famous Over Half a Century

The Finest Silks the World Produces
in Stock at All Seasons of the Year.

Plain and Novelty Silks and Satins

Advance styles identical to those adopted by the world's foremost designers of model frocks, featuring the selected fashionable colors.

Additional shipments of foreign novelties recently received from the various fashion centres, are now on sale.

Complete color assortments in the season's newest weaves, including:

Georgette Crepe Chiffon Cloth
Chiffon Taffeta Gros de Londre
Faile Francaise

Chiffon Velvets and Velveteens

Black Silks and Satins in standard qualities at reasonable prices.

Special

The Largest variety and best value offered this season in

Novelty Striped Taffeta Silks

1.00 per yard

Imported White Washable Shirting Silks... 78c a yard formerly 1.00

Imported Chiffon Velveteen in colors and Black... 1.45 yard formerly 2.00

WOOL DRESS GOODS

2,000 yards of Check and Stripe Velour Suitings in various color combinations, also Black and White. Width 54 inches. Special 2.25 a yard

Imported All-Wool Henriettas and Crepes in a wide range of new colors. Special 1.15 a yard

Satin-finish Black Broadcloth, permanent lustre; sponged and shrunk. Width 52 inches. Special 2.00 yd.

COTTON DRESS FABRICS

Imported Cotton Brocades for house gowns, bath robes and kimonos; 40 inches wide. Special 95c a yard

Genuine Imported Scotch Dress Ginghams in various styles and colors. Special 45c a yard

White French Nainsook, sheer, soft quality, 44 inches wide. Special 35c a yard

Imported White French Crepe... Special 19c a yard

LININGS AND FLANNELS

Plain Cotton back Lining Satin, soft quality, in a full range of colors, suitable for fancy costumes, coat linings and draperies, 36 inches wide. Special 69c a yard

Superior quality soft White Flannels for infants' wear, 36 inches wide. Special 65c to 95c a yard

BOYS' FALL APPAREL

Special Values

Norfolk Suits faultlessly tailored in high-grade Woolen Fabrics, silk sewn throughout; Alpaca lined; three-piece belt and button-through patch pockets; extra pair of trousers; neat and fancy patterns. Size 9 to 18 years.

10.00, 12.50 and 15.00

Boys' Pebble Cheviot Overcoats skilfully tailored; body lined with Worsted; shoulders and sleeves lined with Satin. Belted model with convertible collar, for boys of 12 to 18 years; pinch-back, button to the neck models for boys of 2½ to 10 years.

Size 2½ to 10 years... 10.00
Size 12 to 18 years... 15.00

Boys' New Fall Furnishings

Boys' Madras Blouses, in a large assortment of light and dark patterns, guaranteed fast color; made with or without collars. Special 95c

Boys' Neckwear, Open-end, Reversible Four-in-hand Scarfs; also Windsor Ties, in plain shades and stripes. 25c, 50c, 75c

Boys' Hats, new Fall models, including Norfolk, Rah Rah, Alpine and "Little Millionaire" shapes; also a large line of new Tweed Hats in Alpine and Telescope shapes. 1.50

Extraordinary Sale WOMEN'S SMART STREET COATS

25.00

regular Values 35.00 and 39.50

Fur-Trimmed Models in the Fashionable Autumn Colorings



1.—Full-flaring Coat, as illustrated, of Wool Velour, large collar trimmed with band of Natural Raccoon; silk lined.

2.—Coat, as illustrated, of Wool Velour, new ripple and belted model with stitching on cuffs and pockets; Seal collar; silk lined.

3.—Utility Coat, as illustrated, tailored in Imported Mixtures; full, belted model; Natural Raccoon collar; half lined.

4.—Coat as illustrated; of Chiffon Broadcloth, full, belted model; collar and edging on pocket of Skunk Raccoon; silk lined.

Remarkable Offerings

WOMEN'S SMART FALL SUITS & DRESSES

New "Jenny" Model Suits reproduced from the original models, in Broadcloth; also a number of models suitable for Sport or Travel wear, in plain or checked Velour, Poiret Twill or Cheviot. 24.75

Special attention to sizes from 38 to 48.

Russian Model Suits developed in excellent quality Broadcloth and Velour, with or without fur trimming. 35.00

Velour Suits, Seal trimmed; three-quarter coat style copy of a foreign model. 55.00

Afternoon and Street Dresses, smart models in all the fashionable materials and colors, including Satin, Crepe de Chine and Serge. Special 17.75

Attractive Afternoon, Street and Evening Frocks in a variety of pleasing styles and colors. Special 28.00

Women's Separate Skirts

in a splendid assortment, at prices ranging from 4.75 to 24.75

Special Sale WOMEN'S CREPE DE CHINE, GEORGETTE CREPE AND NET BLOUSES

At 2.75

Six Attractive New Fall Models, as Illustrated



Style 1.—Georgette Crepe Blouse, as illustrated, daintily tucked in front; flat hemstitched collar. White or Flesh color. 2.75

Style 2.—Crepe de Chine Blouse, as illustrated, with flat hemstitched collar, fastening in front with a four-in-hand tie. White or Flesh color. 2.75

Style 3.—Georgette Crepe Blouse, as illustrated. Effective model with fine tucking; collar and front lace trimmed. 2.75

Style 4.—Blouse, as illustrated, of fancy All-over Net over a lining of plain Net; deep, square collar trimmed with wide Shadow Lace; front trimmed with pearl buttons. 2.75

Style 5.—Blouse, as illustrated, of novelty Net and Lace, with camisole attached; deep, flat collar; pearl buttons. 2.75

Style 6.—Blouse, as illustrated, of Crepe de Chine with fine tucking and lace medallions; collar lace trimmed. White or Flesh color. 2.75

PERSIAN LAMB COATS

(Made to Order)

At Remarkably Low Prices

By purchasing a very large quantity of high-class Persian Lamb skins we secured them at an unusually low cost that makes it possible for us to offer Coats made to order at the following prices:

145.00 165.00 and 185.00

Coats, 40 inches long, of lustrous pelts, with Skunk or self collars.

MAIDS' DRESSES & APRONS

The present stock now comprises an excellent assortment of Gingham and Percal Dresses, both high and low neck styles with long sleeves, ranging in price from 1.50 to 2.50

Black Sateen Dresses with high neck and long sleeves. White turn-over collar. Size 34 to 44. regularly 2.50, 1.95

Morning Dresses with low neck and short sleeves, in Gingham, checked or striped Percal; some with White Pique collars. Size 34 to 44. 1.50 to 3.50

Black Dresses for afternoon wear, in Cotton Pongee, Mohair, China Silk or Silk Poplin. 2.25 to 15.00

Nurses' Uniforms in White Linene; high or low neck styles with long sleeves. Size 34 to 42. 2.25 to 4.00

Small Aprons in fine Lawn, with or without bibs. 25c to 3.50

Large Aprons in Lawn or Cambric, with or without bibs. 35c to 2.25

Collar and Cuff Sets to match aprons, both standing and turn-down styles. 25c to 1.00

Maids' Caps in a variety of styles. 5c to 75c

Butlers' Aprons in White Indianhead. 45c and 65c

Butlers' Aprons in Gingham or Denim. 85c

Kitchen Aprons on band, of check Gingham. 25c to 55c

Percal Coveralls, buttoned front or back. 65c, 85c and 1.00

Artists' Smock Aprons in Tan, Blue or Gray and White stripes. 2.00

SOROSIS SHOES

Introducing the new leathers in distinctive styles, in solid colors or color combinations, for early Fall.

Colored Kidskin, Tan Russia Calf, Black Kidskin, Colored Suede, Black Russia Calf, Patent Leather, Bronze.

Among the favorite Colors are Dark Gray, Pearl Gray, Ivory, African Brown, Orange, Burgundy, White and new shades of Tan. 5.00 to 12.00

Dainty Slippers in plain or beaded effects; suitable styles for every occasion, moderately priced.

Mail Orders carefully filled. Catalogue upon request.

WOMEN'S UNDERGARMENTS

New importations of Philippine Undergarments of fine, sheer materials, hand-made and exquisitely hand-embroidered, at extraordinarily moderate prices.

Nightgowns of sheer Nainsook, hand-scalloped; eyelets ribbon run; round or V neck styles. Special 1.95

Nightgowns daintily hand-embroidered; copies of French designs. Special 2.95

Envelope Chemises, embroidered in French designs to match nightgowns. Special 2.95

Nightgowns of sheer Nainsook, with exquisite hand-embroidery and drawn work. Special 3.95 and 4.95

Envelope Chemises, hand-scalloped and ribbon trimmed. Special 2.25

Envelope Chemises with hand-embroidery and drawn work. Special 3.95

Straight Chemises, hand-scalloped and ribbon trimmed. Special 1.95

Straight Chemises, beautifully hand-embroidered. 2.50 and 2.95

Crepe de Chine Undergarments

A large assortment of tailored and fancy trimmed garments of Crepe de Chine, attractively priced.

Nightgowns at 3.95, 4.95, 5.95 to 10.95

Envelope Chemises 1.95, 2.95, 3.50 to 7.95

Chemises at 1.95 and 2.50

Bloomers at 2.50 and 2.95